




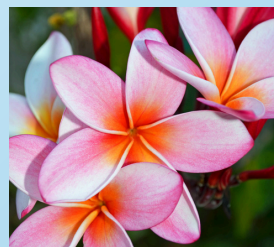
# 2025 ISMRT Annual Meeting Exhibitor Prospectus

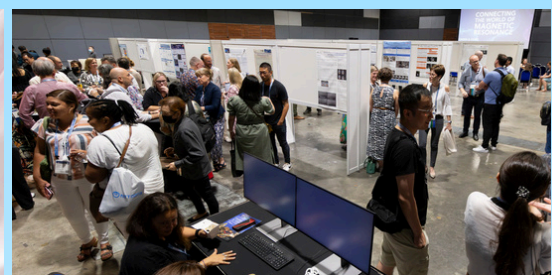
09-12 May 2025  
Honolulu, Hawai'i, USA

ISMRT 2025 Annual Meeting Dates of Exhibition:  
**Saturday, 10 May 2025 & Sunday, 11 May 2025**

**ISMRT SPONSOR REGISTRATION DEADLINE:  
THURSDAY, 27 FEBRUARY 2025**

 [www.ismrt.org](http://www.ismrt.org)





## Become a Sponsor today!

You will receive benefits starting with\*:

- 2.4m (8') draped table in ISMRT meeting exhibit space
- Full meeting registration
- Access to ISMRT e-mail list\*\*
- Permitted one item to use for attendee-giveaways
- Placement in "Thank You, Sponsors" ads in the 2025 ISMRT Annual Meeting Program Book
- Your company name on ISMRT website with a link to your homepage
- Your company logo placed within all ISMRT 2025 Annual Meeting advertising

\*Benefits vary per ISMRT Sponsorship tiers. Please view the ISMRT Sponsorship Opportunities grid for all benefits provided at each tier and for more information.

\*\* Due to GDPR regulations, the pre-registrant list will include ONLY the attendees who have "opted in" to marketing communications on the meeting registration form.

### SPONSORSHIP OPPORTUNITIES:

<b><u>Diamond Sponsor</u></b>	<b>US\$10,000</b>
<b><u>Sapphire Sponsor</u></b>	<b>US\$7,500</b>
<b><u>Ruby Sponsor</u></b>	<b>US\$5,000</b>

### 2025 ISMRT EXHIBITION SCHEDULE:

Load-in: Friday, 09 May 2025, 10:00-13:00

Load-out: Sunday, 11 May 2025 after 18:30

Breaks can be found on the Program-at-a-Glance when available.

*Sponsoring exhibitors are advised to be at their tables at the start of the show opening both days.*



## ISMRT SPONSORSHIP OPPORTUNITIES

BENEFITS	DIAMOND SPONSORS (US\$10,000)	SAPPHIRE SPONSORS (US\$7,500)	RUBY SPONSORS (US\$5,000)
2.4m (8') draped table in exhibit space	✓ Two (2) tables with power	✓ One (1) table	✓ One (1) table
Full meeting registration	✓ Two (2) registrations: (1 full ISMRM meeting 6-day registration, 10-15 May 2025; 1 full ISMRT Meeting 4-day registration, 09-12 May 2025)	✓ Two (2) registrations: (1 full ISMRM meeting 6-day registration, 10-15 May 2025; 1 full ISMRT Meeting 4-day registration, 09-12 May 2025)	✓ One (1) registration: (1 full ISMRT meeting 4-day registration, 09-12 May 2025)
Two (2) Exhibit badges (access to ISMRM exhibits)	✓	✓	
One (1) Ten minute presentation during meeting	✓		
Identified as an official ISMRT Sponsor in the 2025 ISMRT Annual Meeting communications and right to use official phraseology in advertisement and promos '... official (Diamond/Sapphire/Ruby) sponsor of the ISMRT...'	✓	✓	✓
Access to ISMRT e-mail list (note: this will only include ISMRT meeting attendees who have opted-in to receive mailings per GDPR regulations)	✓ Two (2) mailings	✓ One (1) mailing	✓ One (1) mailing
One item provided by sponsor for attendee give-away	✓ US\$10 limit; pre-approval by ISMRT	✓ US\$7 limit; pre-approval by ISMRT	✓ US\$5 limit; pre-approval by ISMRT
Color ad in Program Book (distributed to all attendees)	✓ Full page	✓ Half page	
Placement in "Thank You, Sponsors" ads in the 2025 ISMRT Annual Meeting Program Book	✓	✓	✓
Company name on ISMRT website with a link to your homepage	✓	✓	✓
Sponsor's logo placed within all ISMRT 2025 Annual Meeting advertising	✓	✓	✓

**We welcome your creative ideas! If you have something else in mind, let's talk.**

Contact: Anne-Marie Kahrovic, Executive Director | [anne-marie@ismrm.org](mailto:anne-marie@ismrm.org) | +1 510 841 1899

[www.ismrt.org](http://www.ismrt.org)



As a courtesy to the radiographers and technologists and your fellow exhibitors, the ISMRT requests strict adherence to the opening and closing hours. Deliveries or removal of equipment must be made before or after exhibit hours.

## Rules & Regulations for Exhibiting at the ISMRT Meeting

Please refer to the "Rules and Regulations" tab on the 2025 Exhibitor Prospectus carefully. By agreeing to sponsor at the 2025 ISMRT Annual Meeting, you, as agent for the sponsoring company (the "Sponsor"), agree that you have the authority to bind the Sponsor to these Rules and that the Sponsor agrees to follow and be bound by the Rules. These Rules form a contractual relationship between Sponsor and the International Society for MR Radiographers & Technologists ("ISMRT" or "Society").

### TABLE ACTIVITIES & PERSONNEL

#### General Character of Exhibits

The International Society for MR Radiographers & Technologists (ISMRT) may require modifications to exhibit tables at any time to ensure compliance with their rules. At its discretion, ISMRT reserves the right to approve exhibit character and refuse applications that do not meet expected standards, as well as to curtail or close exhibits that negatively impact the meeting's character. This applies to all displays, literature, advertising, giveaways, conduct of persons, etc.

#### Mailing Lists

The ISMRT 2025 pre-registrant list will be available four (4) weeks in advance of the meeting. Only 2025 ISMRT Annual Meeting sponsors may get access the pre-registration list.

The mailing list(s) may not be used for any mailings other than that for which it is provided by ISMRT, and may not be provided to any other party other than those to which permission was given.

### EXHIBITOR SERVICES

Shipping/Customs information and additional services such as audio-visual and electric set-up will be available January 2025 in the 2025 Exhibitor's Service Kit.

## Additional ISMRT Marketing & Visibility Opportunities

The 2025 ISMRT Annual Meeting offers a variety marketing and visibility opportunities for companies of all sizes. The below opportunities are designed to ensure broad accessibility, allowing companies to enhance their presence and connect with MR radiographers and technologists without the need for a full sponsorship commitment:

### COFFEE BREAK

**US\$2,500**  
PER BREAK PLUS THE  
COST OF FOOD &  
BEVERAGE

Fuel the energy of the event by sponsoring a daily coffee break, a vital moment for attendees to recharge and network between sessions. Your brand will be prominently displayed on signage and napkins, ensuring high visibility as attendees grab their refreshments. This sponsorship offers a relaxed and informal setting for your brand to be associated with comfort and hospitality, making it a key talking point as professionals from around the world enjoy their break and connect with colleagues.

### BOX LUNCHES

**US\$2,500**  
PER DAY

Enhance MR technologists experience by sponsoring boxed lunches at the ISMRT annual meeting, ensuring your brand reaches professionals during one of the most important moments of the day. With your logo featured prominently on the lunch boxes, you can create a call to action that will provide direct exposure as attendees enjoy a convenient, delicious meal between sessions. This thoughtful and practical sponsorship ensures your brand is associated with hospitality and care, making a lasting impression while fueling meaningful networking and discussions throughout the event.

### POSTER RECEPTION

**US\$3,500**  
EXCLUSIVE

Be the exclusive sponsor of the ISMRT Poster Reception, a key event where cutting-edge research and innovation take center stage. Technologists will gather to explore the latest advancements, making this an excellent opportunity to align your brand with thought leadership and discovery. Your sponsorship will ensure prominent exposure, with your logo featured on signage and napkins in reception space. As attendees engage in lively discussions and network around the displayed research, your brand will be top of mind, recognized as a champion of innovation in the field.

### NETWORKING RECEPTION

**US\$15,000**  
EXCLUSIVE

Become the exclusive sponsor of the ISMRT Networking Reception on Saturday night atop **SKY Waikiki!** This event offers a unique opportunity to leave a lasting impression on ISMRT technologists as they unwind and reflect on the week's successes. As the sponsor of this memorable event, you will ensure your brand is front and center, creating a buzz that will carry beyond the closing night. Take this chance to be the highlight of the celebration!

Please note that all marketing ideas are subject to approval by the ISMRM. If you have an idea that you do not see here, please reach out to Jennifer Clark, Director of Meetings at [jennifer@ismrm.org](mailto:jennifer@ismrm.org) to discuss its impact.